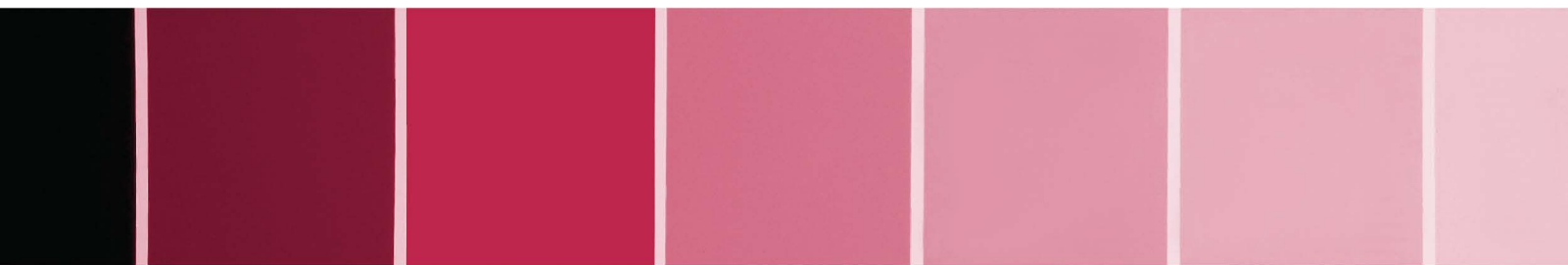


# PANTONE COLOR OF THE YEAR: VIVA MAGENTA

New products and a new white colorway allow you take advantage of any color!

IT STARTS WITH A BLANK CANVAS →



**VIVA  
MAGENTA**

PMS 18-1750 TCX  
HEX #BB2649  
CMYK (0,80,61,27)

## DEEP DIVE INTO FEATURED PRODUCTS:



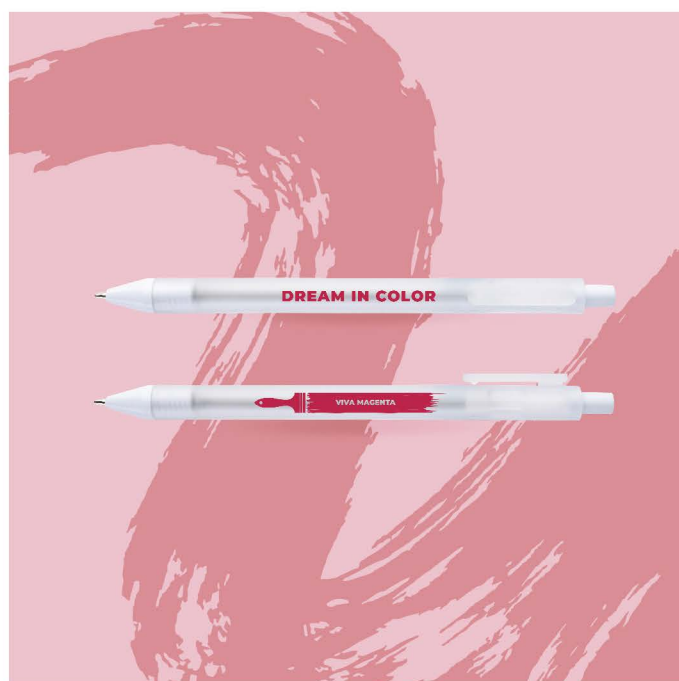
**Call of the Wild - BG103**  
Roll-Top Water Resistant 22L Backpack



**Call of the Wild Trend Setter - DW321**  
25 OZ./750 ML Stainless Steel Bottle



**Medio Perfect Bound Notebook - SC105**  
(5" X 7" with 150 pages)



**Alix - G1289**  
Ballpoint Pen

Have fun ideas in mind?

Contact your Spector & Co. representative today and bring them to life!