



NATURAL. ESSENTIAL. COZY.

Trendsetting categories for the coming year!



NATURAL TOUCH:

The enduring popularity of woodgrain textures and earthy colors is a testament to a **greater appreciation for our planet**. These elements can be found in a variety of fields, including interior design, fashion, and merchandise, and their prevalence suggests a **deeper commitment to sustainability** among today's generation.

CONNECT WITH THE NATURAL WORLD

BACK TO BASICS:

The renewed appreciation for basic colors and the allure of a blank canvas is a sign of a desire for creativity and adaptability. This trend reflects the multidisciplinary and rapidly changing nature of our world, where hybrid ideas are increasingly accepted and boundaries are being broken. The preference for **simplicity and openness allows for flexibility and innovation**, inviting us to embrace new ideas and approaches.

FIND INSPIRATION IN SIMPLICITY



COZY HOME:

Our homes are the center of our lives - a place to be, relax, and enjoy. By carefully selecting the right elements, we can create a specialized environment that promotes **comfort and relaxation**.

FIND COMFORT AND WARMTH



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2023

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